



Hospitality STUDENTS, we have \$1.3 million for you!

AHLEF HOSPITALITY SCHOLARSHIP OPPORTUNITIES

Don't think your GPA or financial need is high enough? Think again. A commitment to hospitality is all you need (plus a few minimum requirements), and with nine scholarship programs available, there's sure to be at least one that's right for you.

AM I ELIGIBLE?

AHLEF offers a wide array of scholarship opportunities – available to incoming freshmen through graduate students. Some are earmarked specifically for current hotel employees and others for minorities. A few have minimum GPA requirements while others are open to full- or part-time students. All require enrollment in a hospitality management degree program.

IS IT WORTH MY TIME?

More than \$1.3 million is budgeted in 2018 to award to a few hundred students. Scholarship awards range from \$500 to \$7,500, and unlike a loan, that money never needs to be paid back. It only takes a few minutes to apply. Wouldn't you say it's worth your time?

HOW WILL I BE EVALUATED?

You are not judged on one factor alone. You'll be evaluated on academics, hospitality work experience, extracurricular activities, financial need, honors, and personal attributes.

IF THAT'S NOT ENOUGH, YOU GET MORE

Awardees of an AHLEF scholarship receive a free one-year student membership to the American Hotel & Lodging Association (AHLA) valued at \$95, planting you at the center of the industry with access to all the news, information, and events on which the nation's leading hotel companies rely.

AHLEF CONTINUES ITS SUPPORT EVEN AFTER YOU GRADUATE

Having an AHLEF scholarship on your resume has been known to open doors and give you that coveted job interview. Our recipients also gain access to key industry leaders and a network of fellow scholarship alumni who act as vital connections down the road.



FUND your
education and
JUMP-START
your career.

Just remember,
the application
deadline is April 15.

APPLY ONLINE TODAY AT WWW.AHLEF.ORG.

AHLEF SCHOLARSHIP PROGRAMS

SELF-NOMINATED SCHOLARSHIPS

You assess which scholarships you qualify for and then indicate the ones for which you want to receive consideration. Your school does not have to be affiliated with AHLEF.

- **Incoming Freshman Scholarship**
Exclusively for incoming freshmen. Funded by the PepsiCo Foundation, proceeds from Americas Lodging Investment Summit (ALIS) and monies from AHLEF New Century Campaign.
- **Graduate Scholarship**
Exclusively for graduate students.
- **Hyatt Hotels Fund for Minority Lodging Management Students**
Established by Hyatt for minority students.
- **Ecolab Scholarship**
Created by Ecolab to support full-time hospitality management majors.
- **American Express Scholarship**
Founded by American Express specifically for current lodging employees and their dependents.
- **Opening Doors to Opportunity Scholarship**
This scholarship program was created to disburse approximately \$3.2 million of the Opening Doors to Opportunity Capital campaign proceeds dedicated to academic scholarships.



LaDarius Pugh

University of Central Florida
Graduate Scholar



Jana Vaughan

Collin College
AHLEF General Fund
Scholar

SCHOOL-NOMINATED SCHOLARSHIPS

If you are interested in being nominated by your school, first check out the participating schools for each program on www.ahlef.org. If your school participates, ask your program dean or director for consideration.

- **Arthur J. Packard Memorial Scholarship**
Provides scholarships to the most outstanding student of lodging management and to two runners-up through an annual competition among AHLEF affiliated four-year programs.
- **The Rama Scholarship for the American Dream**
Established by Auro Hotels to encourage others to create their own American Dream. Preference given to students of Asian-Indian descent and other minority groups. Must be attending one of 13 participating schools.
- **AHLEF Annual Scholarship Grant Program**
Co-administered with 70 affiliated universities and colleges which nominate student recipients.

Visit www.ahlef.org to review the specific eligibility requirements for each scholarship and to access the online application. The deadline date for application is April 15.